

Giving a Business Presentation

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 **German**

 **English**

Good morning everyone.

My name is Philipp Graf.

Today I will be presenting the newest sales trends.

Welcome to my presentation on our newest product.

I'm going to talk about the company's outreach programs.

The subject of my presentation is how to improve our brand's visibility.

In this presentation, I'm going to talk about ways to improve our brand marketing.

In my presentation, I'll focus on reviewing last quarter's sales.

By the end of this presentation, you will have a better understanding of how we've been working to improve sales.

If anything isn't clear, please raise your hand and I will try to answer your question.

If you have any questions, please kindly wait until the end of the presentation.

I'd be happy to answer questions at the end of my presentation.

 **German**

 **English**

Let me begin with reviewing what we've been working on so far.

Let's move on to our next topic.

 **German**

 **German**

 **English**

Moving on now, I'll discuss the department's new marketing ideas.

Let's turn our attention now to how we can actually implement our ideas.

Next we'll discuss new marketing trends.

This ties in with what I just mentioned.

This relates to our previous discussion.

 **English**

The significance of this is that it shows the company is growing.

This is important because we can see that our sales have increased since last month.

I'd like to discuss this in more depth.

Based on our findings we should experience increased growth this year.

Our study shows that customer satisfaction is improving.

According to our data, customers seem to enjoy the changes we've implemented.

Here we can see that our changes from last year haven't had the effect we had hoped for.

If you take a look at the following graph, you'll see how sales have been increasing.

I'd like to illustrate this point by drawing your attention to the following graphic.

What I mean to say is I'm satisfied with our latest efforts.

In other words we may need to rethink our sales strategies for the coming year.

 **German**

 **German**

Zusammengefasst neue Trends setzen unser Unternehmen unter Druck, damit es mithalten kann.

 **English**

To put it simply we have to invest more in marketing.

 **English**

To conclude we can see that our marketing scheme is working.

In conclusion our latest changes have had a positive effect on company growth.

In brief, today we've covered some exciting new ideas from our marketing team.

So, to summarize new trends are putting pressure on our company to keep up.

That brings me to the end of my presentation.

I can take a few questions now.

I'm happy to answer any questions now.

Are there any questions?

I thank you for your attention.

Many thanks for coming.

Frequently Asked Questions

